

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT8/12 11.15
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME ELISE CLOYD
SALES PRSN WA- JOE KNAUER

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	6366106			

ORDER # _____
PRDCT RESTORE OUR FUTURE EST#2102 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES OCT23/12 OCT29/12 WK-1 _____
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT8/12 11.15

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

***** INFO *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-900A	30		\$3,500.00	10/23	10/26	4		TU-F	4

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 2102
 PROGRAM : GMA
 CON COM1 : 1X PER DAY

REP HEADLINE# 6366106
*** ORIGINAL REV#0 ***

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2			1200N-100P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$2,100.00	10/23	10/26	4		TU-F	4
3			500P-600P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$3,750.00	10/23	10/26	4		TU-F	4
4			600P-630P PROGRAM : NEWS CON COM1 : 1X PER DAY	30		\$5,500.00	10/23	10/26	8		TU-F	8
5			700P-730P PROGRAM : NEWS CON COM1 : 2X PER DAY	30		\$8,000.00	10/23	10/26	4		TU-F	4
6			1100P-1135P PROGRAM : JEOPARDY CON COM1 : 1X PER DAY	30		\$3,000.00	10/23	10/28	5		TU-F,SU	5
7			800P-900P PROGRAM : SHARK TANK	30		10000.00	10/26	10/26	1		FRI	1
8			1200N-1230P PROGRAM : NEWS	30		\$1,200.00	10/27	10/27	1		SAT	1
9			700P-800P PROGRAM : JEOP/WHEEL	30		\$4,000.00	10/27	10/27	1		SAT	1
10			1200N-1230P PROGRAM : NEWS	30		\$1,500.00	10/28	10/28	1		SUN	1
11			600P-630P PROGRAM : NEWS	30		\$3,500.00	10/28	10/28	1		SUN	1
12			1130P-1200M PROGRAM : SPORTSNIGHT	30		\$1,800.00	10/28	10/28	1		SUN	1

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13			700A-900A	30		\$3,500.00	10/29	10/29	1		MON	1
PROGRAM : GMA												
14			1200N-100P	30		\$2,100.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
15			500P-600P	30		\$3,750.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
16			600P-630P	30		\$5,500.00	10/29	10/29	2		MON	2
PROGRAM : NEWS												
17			700P-730P	30		\$8,000.00	10/29	10/29	1		MON	1
PROGRAM : JEOPARDY												
18			1100P-1135P	30		\$3,000.00	10/29	10/29	1		MON	1
PROGRAM : NEWS												
OCT/12			150400.00	NOV/12		31350.00						
CONTRACT TOTAL												181750.00
TOTAL SPOTS												42

MARKET TOTALS \$519,285 WFTV 35% WKMG 25% WESH 26% WOFL 6% WKCF 1% WRBW 5% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED
SVC- NSI
DEMOS- RA35+*